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# New face on First UK Bus board

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23 May 2012 | [UK](#)



Against a background of falling profits First has named a new chief operating officer for its UK Bus business. Jeroen Weimar joins from Serco, where he was managing director of its UK transport business with revenues of £530million and over 7,000 employees. His responsibilities included the National Traffic Control Centre, the Docklands Light Railway, the Barclays Cycle Hire Scheme and Serco's joint ventures with Abellio that operate Merseyrail and Northern Rail.

Prior to joining Serco in 2010 he was Transport for London's chief operating officer for enforcement and compliance, including transport policing and community safety, civil traffic enforcement across London's major road network as well as revenue protection on London's bus network. He joined TfL in 2003 as director of transport policing.

Says First UK Bus managing director Giles Fearnley: "I am delighted to welcome Jeroen to the board of UK Bus. I am confident that his considerable experience and record of achievement will be of great benefit to us as we strengthen our business for the future."

[www.firstgroup.com](http://www.firstgroup.com)

*Photo: Chief operating officer, First UK Bus business, Jeroen Weimar.*

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### [Stress-reduction drive for modal switch](#)

Arguing that bus travel reduces stress, Greener Journeys has launched an ambitious nationwide

campaign to switch one billion car journeys to buses by 2014.

23 April 2008 | [Features](#) - [Vehicle Review](#)

### [\*\*Ramp access on new Van Hools\*\*](#)

A NEW accessible coach from Van Hool, the Altano TD921, has been launched with a ten-vehicle £3million order from Eavesway Travel.

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### [\*\*Stephen Fry tops for bus voice\*\*](#)

In a poll carried out for Guide Dogs by YouGov, Stephen Fry came out top as the celebrity voice people would like to hear on board announcing their stop is coming up.

13 April 2006 | [Features](#) - [UK](#)

### [\*\*First images of East Lancs new Esteem\*\*](#)

EAST LANCS has unveiled its new single-deck body, Esteem, with the first model on Scania's first Euro 4 EGR chassis for the UK.

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### [\*\*Obituary: Dermot Hogan\*\*](#)

We record with sadness the untimely death after a short illness of Tourism Ireland's DERMOT HOGAN.

06 October 2005 | [News](#) - [UK](#)

### [\*\*First joins MANCAT in engineering scheme\*\*](#)

FIRST Group has become the second major bus operator to join a new PCV engineering training programme at Manchester College of Arts and Technology (MANCAT), which is set to raise the quality standards of apprentice training within the bus industry.

International news

### [\*\*NatEx takeover goes ahead\*\*](#)

To resolve antitrust concerns and to complete a \$200million (£125million) takeover announced last September, National Express and Petermann Partners have agreed to sell eight school bus contracts and associated assets in the states of Washington and Texas. [Issue 284](#)

## **BoltBus goes west**

FirstGroup's BoltBus operation expands next week with the start of a service between Seattle and Portland, with fares starting at \$1 (60p). [Issue 284](#)

## **RATP wins in Austin**

RATP Dev has won the contract to operate urban bus services in Austin, Texas, through its McDonald Transit subsidiary. [Issue 284](#)

## **Product news**

### **Brigade supports quiet revolution**

Brigade Electronics has been awarded the Quiet Mark for its 'white sound' reversing alarms, bbs-tek, which only sound in the immediate danger area, preventing noise nuisance associated with old-style beeping alarms. [Issue 283](#)

### **Swedish contract for 21st Century**

21st Century has won a £3,3million contract to supply on board CCTV, passenger counting systems, depot infrastructure, related maintenance and software hosting for Arriva in Stockholm. [Issue 282](#)

### **Webberbus takes Somers lift sets**

SomersTotalkare has supplied a set of four S6ng lifts to Bridgwater-based operator Webberbus which has been established for nine years and has 58 vehicles in its fleet that require maintaining every 4-6 weeks. [Issue 282](#)

### **Fabrication investment for Grayson**

Grayson Thermal Systems has invested £500,000 in equipment, building works and training to develop its copper brass manufacturing site in Tyseley, Birmingham into a full-service fabrication facility. [Issue 281](#)

People in the news

### **Souter in hall of fame**

Stagecoach Group chief executive and co-founder BRIAN SOUTER has been honoured with

membership of the British Travel and Hospitality Industry Hall of Fame. [Issue 28g](#)

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### **[First warns of more bus cuts to come](#)**

The axe is poised for further cuts at First's UK Bus business as the company faces rising fuel costs and reductions in government funding.

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Against a background of falling profits First has named a new chief operating officer for its UK Bus business.

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### **[Stagecoach goes smart on concessions](#)**

Stagecoach is the first major bus operator to accept smartcards for concessionary journeys on every one of its vehicles outside London.

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### **[Stagecoach expands in the USA](#)**

Stagecoach is taking over parts of the operation of Coach America, which has been operating under Chapter 11 bankruptcy protection since January.

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### **[Battery buses on trial in Dorset](#)**

Two battery-electric Optare Solo SRs are being tested in Dorchester, before entering passenger service on a route to Poundbury in a few weeks' time.

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### **[Sheffield tram-train approved](#)**

The government has approved a £58million plan to run tram-trains between Sheffield and Rotherham.

Latest vehicle deliveries

## [New rides at Pleasurewood Hills in 2012](#)

New rides and attractions this season at Pleasurewood Hills include The Jolly Roger, a 40m-high drop-tower; The Lighthouse, a thrilling shoot-up-tower for kids; Pleasurewood Pony Rail, a gentle family fun ride for all; and Laser Labyrinth, an adrenaline-fuelled indoor laser game. [Issue 283](#)

## [Spectacular approaches to Scilly](#)

Lying 30 miles off the tip of the Cornish Coast, the Isles of Scilly are an island paradise with stunning white sand beaches, azure waters and a wonderful climate, where sub-tropical plants thrive. [Issue 283](#)

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[NullReferenceException: Object reference not set to an instance of an object.]
  newspaper.get_PageID() in c:\Inetpub\wwwroot\Busandcoach\newspage.aspx.cs:15
  newspaper.GetData() in c:\Inetpub\wwwroot\Busandcoach\newspage.aspx.cs:28
  newspaper.Page_Load(Object sender, EventArgs e) in c:\Inetpub\wwwroot\Busandcoach\newspage.aspx.cs:20
  System.Web.Util.CalliHelper.EventArgFunctionCaller(IntPtr fp, Object o, Object t, EventArgs e) +14
  System.Web.Util.CalliEventHandlerDelegateProxy.Callback(Object sender, EventArgs e) +35
  System.Web.UI.Control.OnLoad(EventArgs e) +99
  System.Web.UI.Control.LoadRecursive() +50
  System.Web.UI.Page.ProcessRequestMain(Boolean includeStagesBeforeAsyncPoint, Boolean includeStagesAfterAsyncPoint) +627
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